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FOR IMMEDIATE RELEASE

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The Kindred Credit Union Hike for Hospice: Supporting End of Life Care

Kitchener, ON – Kindred is pleased to join with Hospice of Waterloo Region for the second year as presenting partner of the Kindred Credit Union Hike for Hospice. This annual five kilometre walk or run raises funds for the programs and services offered by Hospice of Waterloo Region, including the *Community Outreach Hospice Services* program.

Hospice of Waterloo Region's vision is to ensure that every person in our community experiences end of life with caring and knowledgeable support. The Kindred Credit Union Hike for Hospice is one of Hospice of Waterloo Region's main fundraisers, supporting its plans to build a new palliative care centre and residential hospice in the city of Waterloo.

Brent Zorgdrager, Kindred's Chief Executive Officer, notes that, "this partnership allows Kindred to support a local agency that shares our values and provides compassionate care and peace to individuals and their loved ones at the end of their life journey."

"We are very thankful for Kindred's support," states Judy Nairn, Executive Director at Hospice of Waterloo Region. "Our collaboration, which is key to the success of our event, demonstrates the positive social impact that can be achieved when a community comes together for a great cause."

The Kindred Credit Union Hike for Hospice will be held on Sunday, September 23, starting and finishing at the Victoria Park Pavilion. To register, sponsor a participant, or learn more about the event, please visit hospicewaterloo.ca.

About Kindred Credit Union

Kindred Credit Union (Kindred) is a member-owned financial cooperative based in Kitchener, Ontario. Kindred's values-centred approach is woven into everything we do and makes us the one-of-a-kind choice for people across Ontario who want to connect their values and faith with their finances. Through Kindred's eight full-service branches and our award-winning online banking platform, we offer our members a complete range of banking, borrowing, and investing products and services. For more information please visit kindredcu.com.

About Hospice of Waterloo Region

Hospice of Waterloo Region is a charitable organization dedicated to providing comfort, care, and support to people affected by life threatening illness. In the past year, over 1,367 individuals have benefited from services and programs, which are provided at no charge. Services and programs are provided in homes, hospitals, long term care and residential hospices by specially trained staff and volunteers.

For more information, please contact:

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