

HOSPICE WATERLOO REGION

there is a season...

Capital Campaign Report

FALL 2020



Looking back on the past few years, we are now seeing the result of extensive planning, hard work and the incredible support of our community. With the creation of a home that will allow us to expand our services and programs and offer 10 hospice beds in the Cook Family Residence, we will soon be able to offer a continuum of care to those living with an end of life illness and their caregivers.

While there were some initial concerns about the impact of the pandemic, construction of The Gies Family Centre has moved forward over the past few months without interruption. With an expected opening in December of this year, our vision for this one-of-a-kind facility in the region is coming to fruition.

Update on the Campaign

\$14.3 million raised to date!

With the generous support from individuals, corporations, foundations and service clubs in our region, we have now raised over \$14.3 million. This amount is in addition to public sector support of over \$2.7 million received from the Ministry of Health & Long-Term Care, Region of Waterloo, City of Waterloo, and Ontario Trillium Foundation.

This past summer we were thrilled to receive a \$2 million donation from Civitan Apartments Kitchener-Waterloo, in association with Kitchener-



Seated: Marlene & Wally Wolff from K-W Civitan.

Standing left to right: Brenda Hallman, Hospice Board Chair, Judy
Nairn, Hospice Executive Director, and Joe Tercer from K-W Civitan.

Waterloo Civitans. The Club's motto "Together we can" reflects the hard work and dedication of its members for more than 55 years in our community. Their projects have included the Children's Safety Village, Pride Stables, Special Olympics, Meals on Wheels, Habitat for Humanity, and the Civitan Apartments built in 1971 to provide affordable housing for seniors. The Club directed the funds from the recent sale of its building to support The Gies Family Centre, where the legacy and community involvement of its past and present members will be recognized with three naming opportunities: the Education/Administration Wing, Medical Clinic, and Meditation Garden/Labyrinth.

This gift from the Civitan Apartments Kitchener-Waterloo, along with the generosity and support of everyone who has contributed to our capital campaign, has enabled us to move into the new facility mortgage free. For this, we feel very fortunate. We will now be able to direct the funds raised each year towards the essential programs and services we offer.

Capital
Campaign
Committee

Merv Redman,
Campaign Chair
Linda Brooks
Alex Brown
Maureen Carli
Peter Chandler

Brenda Hallman Tracy Helm Wilf Jenkins Linda Knight Mary Kuntz Gary Leduc

Dianne Moser Judy Nairn Joanne Renaud Gayle Sadler Karin Voisin

Construction Over the Past Few Months at Our New Address:

100 Solstice Way, Waterloo, Ontario













DONORS' STORY

Ian and Bettina Cook

In July 2018, Ian and Bettina Cook made a \$1 million donation to the capital campaign for Hospice Waterloo Region. Ian explained that it was his knowledge of the organization and his past personal working relationship with the Executive Director, Judy Nairn, that contributed to their decision. "We really appreciate the tireless efforts that Judy has put into our community, both as a school board trustee and as a volunteer, and her leadership in the successful undertaking of this project."



for hospice, we have a significantly different age demographic today than we had 50 to 60 years ago." They also feel fortunate to "see so many good intentions from citizens who step up and the legacy left behind by past community donors. We all recognize that there are endless opportunities to help out."

Ian and Bettina have an appreciation for aging and end of life options. "We have known about the cause and its value, and the need for palliative care

in the community, for many years." They also recognize that, while we tend to focus on the residential aspect of the project, it's really about much more than just the beds. "We don't think people are really aware of the depth of services and programs that hospice does offer across a whole range of circumstances and situations, both before and after death."

lan and Bettina both grew up in Waterloo Region. They met in high school, have three sons and a granddaughter, and are celebrating 37 years of marriage. Philanthropy and volunteerism play an important part in their daily lives, through their church connections and international support work. They have been involved with other causes in K-W as well, including children's mental health. Ian's company, Cook Homes, was involved in the construction of Luther Village, and he has served on the Lutherwood Foundation Board for many years.

Looking back on growing up in the region, lan and Bettina have seen the needs in the community increase considerably over the years. "Regarding the demand "We all recognize that there are endless opportunities to help out."

In recognition of Ian and Bettina's significant gift to the capital campaign, the Cook Family Residence Wing in the new facility will be named in their honour.

Please join us this fall for our annual fundraising appeal.

Once the new building is complete, government funding will cover 55% of operation costs. Our annual appeal will be one way to continue to support and stay connected with Hospice Waterloo Region.



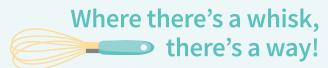
Help make hospice feel like a home by participating in our Virtual Housewarming Party, Oct 10 to Dec 10, 2020

This is an online fund-raising appeal to help add the final touches needed for our new Gies Family Centre. Individuals will be able to customize their housewarming gift in one of nine categories. Below are a few samples. Full details can be found starting **October 10** at **www.makinghospiceahome.com**.

BE OUR GUEST



We want family and friends visiting the residence to feel welcome, and a well-stocked servery will be ready for guests day or night.



Fresh baked treats provide a sense of comfort during a time of stress and are a hospice staple. The baking station will be supplied with all the necessary tools to provide tempting snacks.

Bon Appetit!





Meals & Memories

Whether it's a family meal to celebrate a special occasion, or lunch for the day program clients, we will be well stocked with over 150 sets of dishes and cutlery and 400 pieces of glassware.







FORGET ME NOT



Residents can create handcrafted keepsakes and participate in legacy activies. Items on hand will include art and craft supplies, memory boxes, hand mold kits and recording devices.

Pause & Reflect

Those seeking quiet and peaceful space can venture into the surrounding gardens.
Outdoor furnishings will include sling chairs, café tables and chairs, and garden benches.

